



**Banner Good Samaritan**  
Medical Center

## *Why our Magnet™ status is important to you*



### **What is Magnet™?**

The Magnet™ Program is a prestigious status awarded to health care organizations in recognition of nursing excellence.

### **Nursing Excellence**

Banner Good Samaritan Medical Center was awarded the coveted seal of approval in June 2005 from the American Nurses Credentialing Center (ANCC), the credentialing arm of the American Nurses Association. Banner Good Samaritan is ranked among the nation's leading health care facilities for nursing care.

### **Magnet™ designation**

Of more than 6,000 hospitals nationwide, less than 400 have earned Magnet™ status to date—a four-year designation by the ANCC. Banner Good Samaritan was chosen for the delivery of exceptional patient care, promoting staff growth and development and positive patient outcomes. With more than 1,500 nursing professionals serving an estimated 43,000 inpatients annually, it is the largest and longest serving medical center in Arizona to hold the honor.

### **Characteristics of a Magnet™ hospital**

As a Magnet™ facility, patients are likely to experience shorter hospital stays and increased satisfaction with care. What's more, Magnet hospitals typically have lower mortality rates. Also, nurses often prefer to work in

a Magnet™ facility and thus have greater satisfaction with their job, and choose to stay in their role longer assuring an experienced staff.

### **A true testament of collaboration**

Magnet™ status at Banner Good Samaritan was achieved through collaboration among all of the hospital's many departments. Any hospital employee who comes in contact with a patient ultimately impacts his or her care experience. It is very important to us that every employee in every department delivers that level of service.

### **Attracting highly qualified nurses**

Magnet™ recognition will further enhance Banner Good Samaritan's ability to attract and retain the most qualified nursing professionals. Because nurses are in high demand, this is an important opportunity.

### **What does this mean for you?**

A Magnet designation can help consumers locate health care organizations with a proven level of excellence in nursing care. We are very proud of this achievement, and of the care that we offer our patients everyday.

