



Banner Health

North Colorado
Medical Center®



Why Our Magnet™ Status Is Important To You

What is the Magnet Recognition Program®?

The Magnet Recognition Program® is a prestigious designation to recognize health care organizations for nursing excellence.

Nursing excellence

North Colorado Medical Center, a Banner Health facility, was recognized in March 2007 by the American Nurses Credentialing Center (ANCC), a subsidiary of the American Nurses Association. North Colorado Medical Center is ranked among the nation's leading health care facilities for nursing care.

Magnet™ designation

Of approximately 6,000 hospitals nationwide, less than 250 have earned Magnet™ recognition to date—a four year designation by ANCC. North Colorado Medical Center was chosen for the delivery of exceptional patient care, promoting staff growth and development and positive patient outcomes. With more than 750 nursing professionals serving an estimated 16,000 inpatients annually, it is the largest and longest serving medical center in northern Colorado to hold the honor.

Characteristics of a Magnet hospital

As a Magnet facility, patients are likely to experience shorter hospital stays and increased

satisfaction with care. What's more, Magnet hospitals typically have lower mortality rates. Also, nurses often prefer to work in a Magnet facility and thus have greater satisfaction with their job, choosing to stay in their role longer assuring an experienced staff.

A true testament of collaboration

Magnet recognition status at North Colorado Medical Center was achieved through collaboration among all of the hospital's many departments. Any hospital employee who comes in contact with a patient ultimately impacts his or her care experience. It is very important to us that every employee in every department delivers that level of service.

Attracting highly qualified nurses

Magnet recognition will further enhance North Colorado Medical Center's ability to attract and retain the most qualified nursing professionals. Because nurses are in high demand, this is an important opportunity.

What does this mean for you?

A Magnet designation can help consumers locate health care organizations with a proven level of excellence in nursing care. We are very proud of this achievement, and of the care that we offer our patients everyday.

